

Being an Authentic Leader

Throughout history, thinkers have explored the idea of an authentic leader. Socrates proclaimed, “Know thyself” while Shakespeare wrote, “To thine own self be true.” The core of Authentic Leadership is understanding yourself, specifically how your values impact your business.

The theory of Authentic Leadership links who you are— your experience, your personality, your ethics and values— with how you lead. This theory effectively answers the question, “How does the *who* of an individual impact his or her interactions with colleagues and followers?”

In a world where corporate scandals have significantly damaged followers’ trust, Authentic Leadership is more important than ever.

This workshop is designed for anyone wanting to improve his or her authenticity as a leader. Utilizing a variety of learning methods, you will begin your journey to authenticity in how you lead yourself and others. We explore:

- How your stories shape your life
- How to achieve a greater self-awareness
- How you might be viewed by others
- How your values impact your authenticity
- How to develop a strategy for more effective decision making
- How to integrate who you are with your organizational outcomes

“It may be possible to drive short-term outcomes without being authentic, but authentic leadership is the only way to create long-term results.” Bill George